



PITTSBURGH INTERNATIONAL AIRPORT

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BIOGRAPHICAL SUMMARY



Lucinda Harshman
Director Air Service Development
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Pittsburgh International Airport

Lucinda Harshman has been with Pittsburgh International Airport and Allegheny County Airport since April 1996. As Air Service Development Director for Allegheny County Airport Authority, her responsibilities focus on the development of passenger and air cargo services for Pittsburgh International Airport along with marketing initiatives associated with the airport. Since accepting the position many new airlines have been recruited. Today six low-cost carriers serve Pittsburgh International Airport with daily services, further increasing competitive pricing for Southwestern Pennsylvania.

Since 2000, the role of air cargo development has become a primary goal for the air service department. In November 2001 an Air Cargo Task Force was formed composed of community stakeholders. The Air Cargo Task Force continues to examine the needs of both the users and providers. This group actively contributes and supports airport efforts and has been working with the airport to establish a niche market for cargo that will attract direct international freighter services and develop new business opportunities for the region

Prior to joining the Airport Authority Lucinda worked for Trans World Airlines for over twenty years.

Lucinda holds a degree in Marketing and Business Administration along with both a BA and a Masters degree in History from Duquesne University.